



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Startup Martinsville-Henry County Program from coachable entrepreneurs.

On an annual basis, the **Chamber's Partnership for Economic Growth (C-PEG)** operates a business plan competition which includes a requirement to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 395 entrepreneurs have completed the boot camp sessions, and 142 businesses collectively have been awarded \$879,228 in cash and in-kind support.

Due to limited space, the application process is competitive.

To apply for the startup or grow sessions, download the entire application packet at www.martinsville.com/startup. Then complete your application and submit it electronically through Google Forms or to mhccoc@mhccchamber.com by **12:00 p.m. local time on Friday, August 14, 2026**. Applications may also be submitted in person or by mail at 115 Broad Street, Martinsville, VA 24112.

2025 Startup Awards



Photo Credit: Luis Romero - RBS News Now

Boot Camp Session Start Dates

**You are required to attend all sessions for your designated program
(Startup or Grow).**

Startup Boot Camp (8 Weeks) classes meet from 6:00pm – 9:00pm in person at the Thomas P. Dalton IDEA Center located at 26 Fayette Street, Martinsville, VA.

Session 1: September 8, 2026

Session 2: September 15, 2026

Session 3: September 22, 2026

Session 4: September 29, 2026

Session 5: October 6, 2026

Session 6: October 13, 2026

Session 7: October 20, 2026

Session 8: October 27, 2026

Business Plans Due: November 6, 2026 – 12 Noon in person at 115 Broad Street, Martinsville, VA 24112

Startup Pitch Date: November 17, 2026 (must be in person)

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small
Business Development Center, Martinsville-Henry County Economic
Development Corporation, City of Martinsville, Henry County, private funders, a host of
talented entrepreneurs and business professionals in our community to provide this
initiative to build our entrepreneurial community.

Thank you to our small business development supporters:

City of Martinsville
Henry County
Campbell Family Group
Community Investment Collaboration